



**NATIONAL
LANDING**

PENTAGON CITY

CRYSTAL CITY

POTOMAC YARD

June 29, 2021

Arlington County Board
2100 Clarendon Boulevard
Arlington, VA 22202

Dear Chair de Ferranti and Members of the Arlington County Board,

On behalf of the Crystal City, Pentagon City, and Potomac Yard business community, the National Landing Business Improvement District (BID) expresses support for the proposed Arlington County Capital Improvement Plan. This letter also reflects testimony the BID will provide at the June 29th CIP Public Hearing.

Though this CIP only covers a 3-year horizon, we recognize the level of effort it is to get a plan that is both fiscally responsible and responsive to the needs of the collective Arlington community. We acknowledge and thank the County staff and County Board for successfully navigating this very challenging year and planning for the years ahead.

This CIP outlines critical investments for National Landing and the inclusion of the special “Manager’s Message on Crystal City” illustrates the importance these proposed investments to the future of National Landing and the County as a whole. Investments in connectivity and multi-modalism will deliver next generation mobility and enable National Landing to further develop into one of the most connected urban districts in the country with such investments as the CC2DCA Intermodal Connector, the new Crystal City East Metro Station, the VRE station expansion, and a range of complete street projects as well as interchange improvements and key transit investments.

We also applaud that this CIP emphasizes investment in parks and open space, underlining their importance in creating a livable downtown community. The BID looks forward to participating in the upcoming planning effort to revisit the open space plans, especially the potential for the “Green Ribbon” concept to further unify our district. We also point to important County investments that we hope will quickly follow new development at Center Park, Metro Market Square, and 15th Street to deliver the open space commitments anticipated through the development approval process.

The BID welcomes the arrival of a new County Library which will serve as an important community gathering space in an area that lacks such facilities.

We also see an opportunity to utilize TIF investments more strategically to deliver many of the above noted investments.

In conclusion, we encourage the County Board to approve this 3-year CIP and continue the commitment to transform and unify the Crystal City, Pentagon City, and Potomac Yard communities that comprise National Landing.

Sincerely,

Tracy Gabriel
Executive Director
National Landing Business Improvement District

**NATIONAL LANDING
BUSINESS
IMPROVEMENT
DISTRICT**

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